



มหาวิทยาลัยอัสสัมชัญ (เอแบค)
ASSUMPTION UNIVERSITY
Educating Intelligences and Active Minds to Change the World



DOCTOR OF PHILOSOPHY IN INNOVATIVE TECHNOLOGY MANAGEMENT

Ph.D. ITM



หลักสูตรปรัชญาดุษฎีบัณฑิต สาขาวิชาการจัดการเทคโนโลยีแห่งนวัตกรรม

www.phditm.au.edu



PROGRAM CONSISTS OF 4.0 DIGITAL BUSINESS MANAGEMENT

- » CHANGE MANAGEMENT
- » STRATEGIC MANAGEMENT
- » STRATEGIC CRISIS MANAGEMENT
- » AUTOMOTIVE AND MODERN TECHNOLOGY MANAGEMENT

“ The Doctor of Innovative Technology Management (ITM) is a program that truly brings together design innovation, business, digital marketing and technology. The tailored curriculum, small program size, and limitless amount of hands-on learning opportunities creates a unique graduate experience that is unmatched. Finally, the professors are from different disciplines and multi-cultural backgrounds. The program has assembled the most dynamic group of thinkers and professors. They are very close to the students and always ready to help students in their research approach.

The Doctor of ITM has implemented hybrid thinking in its DNA. Undoubtedly the greatest part of the program is thinking out of siloes. It allows to students to apply all their skills together with multi-cultural fellows coming from plenty different disciplines and multi-cultural environment. The tailored curriculum, small program size creates a unique graduate experience that is unmatched in Thailand. The methods that the Doctor of ITM uses to teach their students provides solutions that are valuable and bring cutting edge knowledge to both researchers as well as firms and other stake holders. Students are immersed in a, cross-discipline and cultural research approach to find “out of the boundary cornerstone” solutions. Once graduated these “open-minded” doctoral students are really attractive for firms’ or universities’ international job markets. ”

INTRODUCTION TO THE PH.D. ITM PROGRAM

PHILOSOPHY

- Ph.D. in Innovative Technology Management will produce a knowledgeable, business administrative and workplace administrative graduates. They are expected to apply Information Technology in business organization, also are the person with virtue, who can reinforce the code of conduct at universal level where is recognized by the government and the private sector.
- Their knowledge about business administration and Information Technology application is the important factor to our present society where is changing rapidly. Thus in the regard of society change, an expertise with Ph.D. in Innovative Technology Management will be able to integrate all intellect and apply those hands-on experiences to business system. They will be able to manage and administrate work within the organization efficiently and vigorously. It includes a selection of Information Systems which are related and correspond to the innovation.
- Moreover, they can apply the knowledge to solve problems systematically and long lasting for their specialized field or for other related fields.

OBJECTIVES

To produce graduates who have the characteristics, knowledge and skills as follows:

- To produce doctorate graduates who have the qualification and the ability with the knowledge of the Information Technology, business organization administration, business administration, also can apply their knowledge internationally.
- To produce doctorate graduates and develop human resources with the knowledge, understanding and participating in community-social responsibility in order to manage innovation of the business administration and Information Technology.
- To produce an academic, the middle management and the executive of the organization who are knowledgeable and ethical for both the government and the private sectors.

STUDY SYSTEM:

Semester System, 15 Weeks per Semester

STUDY PERIOD: First Semester: August – December
Second Semester: January – May

ADMISSION REQUIREMENTS

1. Master's degree in Business Administration, Information Technology, Information System and other related field from the institutions accredited by the Ministry of Education, Thailand.
2. GPA of at least 3.25
3. Obtain TOEFL score of at least 575 PBT or 213 CBT or an IELTS (Academic) overall band at least 6.5 or GMAT score of 550. (The scores are valid for 2 years) or pass the English Proficiency Examination of the Graduate School of Business.
4. Submit two acceptable letters of recommendation from either former instructors or employers.
5. Present a brief research proposal in the field of Business Administration, Information Technology, Information System and other related field from the institutions accredited by the Ministry of Education, Thailand.

CURRICULUM STRUCTURE

Number of credits: 54 Credits

Duration of Study: Students must complete all the requirements for the degree in a maximum of 6 years.

Curriculum Structure:

Coursework and Dissertation	
Required Courses	15 Credits
Elective Courses	3 Credits
Dissertation	36 Credits
Total	54 Credits

Courses

Required Courses (15 credits)

MIT 8011	Business Strategy and Innovation
MIT 8012	Innovation Strategy in Globally Diverse Markets
MIT 8013	Leadership for Building Sustainable Organizations
MIT 8014	Information Project Management
MIT 8015	Advanced Research Methodology for Technology and Innovation

Elective Courses (3 credits) (select 1 subject to study)

MIT 8021	Disruption and Emerging Technology
MIT 8022	Seminar in Innovative Technology Management

Dissertation (36 credits)

MIT 9201	Dissertation I
MIT 9202	Dissertation II
MIT 9203	Dissertation III
MIT 9204	Dissertation IV

Study Plan

First Year

First Semester

Course Code	Course Title	Credits
MIT 8011	Business Strategy and Innovation	3
MIT 8012	Innovation Strategy in Globally Diverse Markets	3
MIT 8013	Leadership for Building Sustainable Organizations	3

Second Semester*

Course Code	Course Title	Credits
MIT 8014	Information Project Management	3
MIT 802X	Elective Course	3
MIT 8015	Advanced Research Methodology for Technology and Innovation	3

*The student takes the Qualifying Examination after finishing the required and elective courses at the end of First Year. He/she must pass the Qualifying Examination before starting the Dissertation

Second Year

First Semester

Course Code	Course Title	Credits
MIT 9201	Dissertation I	9

Second Semester

MIT 9202	Dissertation II	9
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Third Year

First Semester

MIT 9203	Dissertation III	9
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Second Semester

MIT 9204	Dissertation IV	9
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FEES

Installments	Thai Students	Non - Thai Students	
	(THB)	(THB)	(US\$)
1 st Installment	271,100	288,600	8,746
2 nd Installment	254,600	254,600	7,716
3 rd Installment	251,600	256,600	7,776
4 th Installment	249,600	249,600	7,564
5 th Installment	235,450	240,450	7,287
6 th Installment	237,650	237,650	7,202
Total	1,500,000	1,527,500	46,288

Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requests by Assumption University.
- Currency exchange rate : THB 33 = US\$1





ASSUMPTION UNIVERSITY

Assumption University was initially originated from Assumption Commercial College in 1969 as an autonomous higher education institution under the name of Assumption School of Business. In 1972, with the approval of the Ministry of Education, it was officially established as Assumption Business Administration College or ABAC. In May 1975, it was accredited by the Ministry of University Affairs. In 1990, it was granted new status as "Assumption University" by the Ministry of University Affairs.

The University is a non-profit institution administered by the Brothers of St. Gabriel, a worldwide Catholic religious order, founded in France in 1705 by St. Louis Marie De Montfort, devoted to education and philanthropic activities. The congregation has been operating many educational institutions in Thailand since 1901.

The University is an international community of scholars, enlivened by Christian inspiration, engaged in the pursuit of truth and knowledge, serving the human society, especially through the creative use of interdisciplinary approaches and cyber technology.

UNIVERSITY ADMISSIONS CENTER (UNIAD)

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IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

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The University Registrar